



Real Recipes from  
Real Home Cooks

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**JUST A PINCH RECIPES HONORED AT THE NASHVILLE TECHNOLOGY AWARDS**  
*Accolades Continue to Mount for the Social Vertical*

(Franklin, Tenn.) -- Recipe and coupon social network Just A Pinch Recipes ([www.justapinch.com](http://www.justapinch.com)) has kicked off 2014 on a high note by being named Early Stage Company of the Year by the Nashville Technology Council (NTC) at their 5th annual dinner. The NTC, and their Tech Awards, recognize and honor exceptional technology leaders and entrepreneurs in Nashville, Tennessee.

The Early Stage Company of The Year is presented to an emerging company that has shown exceptional growth through technological innovation. "We engineered this site from the beginning as a true vertical social network and are thrilled to be recognized for our use of technology," says Just A Pinch founder and CEO Dan Hammond.

This achievement comes on the heels of Just A Pinch being awarded an EPPY for Best Food Website One Million Monthly Unique Visitors and Over by Editor & Publisher. Just A Pinch also received five W3 awards, including a Gold Award for Blog/Personal Food & Beverage.

Headquartered in one of the hottest U.S. cities, the Nashville-area based company is in the heart of the action. "Tied for second, Nashville is among the three top U.S. cities for job growth in the country," says Hammond. "With double the national rate of growth, our professional and business services sectors are leading the way. We're excited to be among a rich mix of companies in Nashville propelling our economy."

"From business to leisure travel, Nashville as a whole is 'hot' right now. These days, Nashville seems to be named to every list: #5 on Forbes Regions to Watch for Most Economic Momentum, #5 on Forbes' list of Best Cities for Business and Careers and #4 on Forbes' list for the Creation of Most Tech Jobs. It was ranked #5 Best City for Young Entrepreneurs by Under30ceo.com and one of Fodor's Go List 2014 cities. Everyone seems to be talking about Nashville right now and we're glad to be part of the discussion."

Just A Pinch's statistics showcase the deep site engagement of members which held steady at 16 minutes per session, visiting one to three times per day. That range continues to rival or exceed some of the largest social networks such as Facebook and Pinterest.

More information about Just A Pinch can be found at [www.americanhometownmedia.com](http://www.americanhometownmedia.com)

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**About [www.justapinch.com](http://www.justapinch.com):**

Just A Pinch Recipes is the largest and fastest-growing database of user-posted (UGC) recipes...anywhere. It's a true vertical social network with 40,000+ home cook recipes posted annually and 20,000+ recipes saved daily through Pinch It! functionality that allows users to save recipes from virtually anywhere online to their digital recipe boxes. Just A Pinch enjoys one of the most engaged user bases around food, recipes and coupons with users averaging 16 minutes per session and visiting one to three times or more per day. That ranges from 5 to 8.5 hours on average per month, which rivals or even exceeds some of the largest horizontal social networks including Facebook, Pinterest and others. The site is a true digital hub for all of users' recipe and social interactions around cooking. Founded in 2010, the site boasts over 1 million registered users and 10 million monthly unique visitors. Just A Pinch is the primary subsidiary of Franklin, TN-based [American Hometown Media](#).