



Real Recipes from  
Real Home Cooks

**FOR IMMEDIATE RELEASE**

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**JUST A PINCH WINS THREE W3 AWARDS**

*Social Media Site Adds to Collection*

(Nashville, Tenn.) -- Recipe and coupon social network Just A Pinch Recipes ([www.justapinch.com](http://www.justapinch.com)) continues to compile industry accolades. Just A Pinch was recently recognized with three awards by the W3 - one Gold and two Silver. The W3 Awards honor creative excellence on the web, and recognize the creative and marketing professionals behind award winning sites, videos and marketing programs.

Just A Pinch received a Gold Award for Best Food and Beverage Website. It also received Silver Awards for Best Lifestyle and Social/Networking.

"We strive to create the best user experience and recently launched a responsive design that optimized the experience for members based on their device," says Founder and CEO Dan Hammond. "So, we are thrilled to be acknowledged by the W3 for our excellence in these specific categories."

To date, the social network has been awarded twenty-four awards. In just over four years, the site has become the largest database of user-posted recipes on the internet. Users call the site "Facebook for recipes" and spend upwards of 16 minutes per session on the site.

More information about Just A Pinch can be found at [www.americanhometownmedia.com](http://www.americanhometownmedia.com)

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**About [www.justapinch.com](http://www.justapinch.com):**

Just A Pinch Recipes is the largest and fastest-growing database of user-posted (UGC) recipes...anywhere. It's a true vertical social network with 80,000+ home cook recipes posted annually and 20,000+ recipes saved daily through Pinch It! functionality that allows users to save recipes from virtually anywhere online to their digital recipe boxes. The site is a true digital hub for all of users' recipe and social interactions around cooking. Founded in 2010, the site is the primary subsidiary of Nashville, TN-based American Hometown Media.