



Real Recipes from
Real Home Cooks

FOR IMMEDIATE RELEASE

Contact: Meaghan Hickey
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(615) 599-8751 x119
meaghan@justapinch.com

HOME COOKS TO COMPETE AT 2014 WORLD FOOD CHAMPIONSHIPS IN LAS VEGAS *'Joes' To Compete Against The 'Pros'*

(Nashville, Tenn.) -- Recipe and coupon social network Just A Pinch Recipes (www.justapinch.com) recently announced a total of 25 of their home cook members won spots to compete in Las Vegas November 12-18 against professional cooks at the World Food Championships (WFC).

The site, which is the the largest and fastest-growing database of user-posted (UGC) recipes anywhere, partnered with the WFC, for a third straight year, to hold a recipe contest for its millions of home cook users. Eighteen home cooks in eight categories were selected and offered a spot to compete in Las Vegas.

Thanks to their accomplishments last year, seven members automatically qualified. They include Valonda Seward, Jackie Mento, Tammy Brownlow, Lori McClain, Helene Mulvhill, Dietrich Dutschi and Nancy Judd.

Last year, Nancy Judd won the Dessert Category, \$10,000 and the opportunity to compete at the Final Table. Tammy Brownlow came out a winner too, placing third in the Dessert Category. In 2012, Just A Pinch members Linda Bonwill, Jackie Mento and Lori McClain all qualified in the semi-finals and Linda made it to the final table against 6 professional chefs. She won \$10,000 and placed 5th.



“We look forward to the World Food Championships each year,” says Dan Hammond, founder and CEO of the social network. “Just A Pinch celebrates the home cook and nothing celebrates them more than to help put them in action competing against the “pros.” Our home cooks can - and have - beat professional chefs, it’s an honor to watch them. The recipes coming out of home cooks kitchens are spectacular.”

This is the third annual World Food Championships, and some \$500,000 in prize money is up for grabs.

Chili Category:

Geoffrey LeCher - Michigan City, IN
3-Bean and Steak Chili

Daniel Rinaldi* - Providence, RI
Fabulous Firehouse Chili

Susan Simons* - Roy, WA
Legion of BOOM!!! Chili

Dessert Category:

Stephanie Berwick* - Albany, NY
Strawberry Chocolate Ravioli

Rick Browne* - Ridgefield, WA
RB's BluBarb Pie

Trish Morris* - Spokane, WA
Raspberry Marzipan Tart



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Sandwich Category:

Melissa Baldan* - San Diego, CA
The Matilda

Diane Hopson Smith - Pine Mountain, GA
Bacon Jammin' Chicken Extravaganza Sammich

Hidemi Walsh* - Plainfield, IN
Wasabi Mayo Salmon and Avocado Sandwich

Bacon Category:

Jodi Taffel*
BLT Poppers

William Smith* - Hanford, CA
Tomato Bacon Bon Bons with Bacon Tzatziki
Sauce

Pasta Category:

Jane McMillan* - Massena, NY
Fried Lobster Mac and Cheese

Rebecca Reece* - Henderson, NV
Southwest Mac and Cheese

Recipe (Cheese) Category:

Carol White* - Fort Lauderdale, FL
This Isn't a Philly Cheesesteak

Lori Frazee* - Clearwater, FL
Peppy Pimento Grilled Cheese

Seafood Category:

Kim Biegacki* - Boardman, OH
Nutty Crusted Salmon w/Coconut Rum Sauce

Paula Todora - Keller, TX
Fort Worth Fish Tacos

Maggie C. - Ohio
Grilled Seafood Sandwich Roll

*Competing in Vegas

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About www.justapinch.com:

Just A Pinch Recipes is the largest and fastest-growing database of user-posted (UGC) recipes... anywhere. It's a true vertical social network with 80,000+ home cook recipes posted annually and 20,000+ recipes saved daily through Pinch It! functionality that allows users to save recipes from virtually anywhere online to their digital recipe boxes. The site is a true digital hub for all of users' recipe and social interactions around cooking. Founded in 2010, the site is the primary subsidiary of Nashville, TN-based American Hometown Media.