

IN CHARGE 2012 NASHVILLE POST

NASHVILLE'S PREMIER BUSINESS PUBLICATION

MEDIA & PUBLISHING



L. Daniel Hammond
*Chairman, President
and CEO*

American Hometown Media
justapinch.com

Savvy media entrepreneur who a year ago spun out AHM, the holding company for food site Just A Pinch Recipe Club, from six-year-old hometown newspaper venture American Hometown Publishing. Last fall recruited several high-profile execs and raised \$4 million to fund growth plans at Just A Pinch, which recruited more than 320,000 members in its first 20 months.

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Nashville Business and civic
leadership on all stripes

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NASHVILLE POST PRESENTS

IN CHARGE

In your hands is the third iteration of **IN CHARGE**, our compendium of **Middle Tennessee's business, political and civic power brokers**. These are the women and men who have positively exerted their influence on Nashville and its surrounding communities. As before, **IN CHARGE** does not represent a popularity contest, nor is it a typical "who's who" listing. Your Nashville Post team has endeavored to include among the 395 individuals no fewer than 50 folks who flourish under the radar. Of note, the Post in the past 12 months reached out to industry sector and political heavyweights to gauge their take on **difference makers in Music City**. Compared to the 2011 **IN CHARGE**, we have **72 "newcomers"** while we dropped 99 individuals.

Deciding who would make the cut came down not just to people's prominence but also to their ability to create opportunities for others — and for the city. The people on the pages that follow have such ability. **They are "in charge" of leading Nashville** toward a bright future.



THE ARTS



Anne Brown
Owner
The Arts Company
theartscompany.com

Owner of downtown retail icon The Arts Company and a long-standing leader of Nashville's visual arts community. Former Metro Arts commissioner who, through her Salon Saturdays events and other grassroots gallery work, can claim to be the progenitor of the Fifth Avenue of the Arts community with its various galleries and monthly art crawl.



Robert Cheatham
President
Humanities Tennessee
humanities.tennessee.org

Oversees the nonprofit best known for the Southern Festival of Books, an annual literary fest in downtown Nashville that draws some 20,000 people. Has served as Humanities Tennessee's top official since 1978. Helped drive the creation of the nonprofit's chapter16.org, which covers Tennessee authors and books, poems, essays, etc., related to the state.



Susan H. Edwards
Executive Director & CEO
Frist Center for the Visual Arts
fristcenter.org

Runs nonprofit art museum located in the city's former main post office. Classy CEO

has regularly secured exhibitions of high-profile U.S. and international touring collections. In 2010, waded into the contentious debate over Fisk University's Stieglitz Collection alongside Attorney General Robert Cooper, but a court ruling sidelined offer to house part of the collection. Helped the Frist Center land in 2011 To Live Forever: Egyptian Treasures from the Brooklyn Museum.



John Hoopes
Artistic Director
Nashville Opera Association
nashvilleopera.org

Will assume in April the role of Nashville Opera Association executive director, which his wife, Carol Penterman, has long held. Has been with the opera since 1995. A director of more than 150 productions of opera and music theatre in the United States, South America and Canada. *The New York Times* described his Nashville Opera world premiere of *Elmer Gantry* "An operatic miracle... in Nashville." Respected for his substantial knowledge of his art form's repertoire.



Martha Ingram
Chairman Emerita
Ingram Industries
ingrambook.com

Nashville's most visible and generous patron of the arts. Has over the years been crucial to the development of both the Tennessee Performing Arts Center and the Schermerhorn Symphony Center, while supporting just about every other performing arts group in the city. Donated millions in Ingram

Micro stock to fund various Vanderbilt growth initiatives. Likely to be a key in the Nashville Symphony's effort to have an amphitheater built on the high-profile Thermal site.



Harmony Korine
Film Director, Producer, Screenwriter
facebook.com/pages/Harmony-Korine

Hillsboro High graduate is best known for writing *Kids* and for directing *Gummo* and *Mr. Lonely*. His film *Trash Humpers* premiered at the Toronto International Film Festival and won a prestigious DOX Award in November 2009. Generally dismissed by critics — and derided for his use of vulgarity and pretense — he has nonetheless garnered a significant cult following and the praise of various respected filmmakers.



Kathleen O'Brien
President & CEO
Tennessee Performing Arts Center
tpac.org

Leader of one of the South's top performing arts operations, with an endowment of more than \$21 million and combined budgets of TPAC and its resident groups now at more than \$20 million. Since being named president and CEO six years ago, O'Brien has helped grow TPAC's event roster to about 500. Annual attendance at the venue now tops 500,000.



Jeff Lipscomb
President and Co-Owner
Gish Sherwood & Friends
gsandf.com

A fixture at GS&F since 1985, he became a co-owner in 1997 and has since led the Green Hills-based advertising agency, which bills about \$50 million annually. Firm now employs almost 70 people and works with a client list that includes the Nashville Predators, Avenue Bank and Louisiana-Pacific.



Paula Lovell
President and CEO
Lovell Communications
lovell.com

Arguably the sharpest operator within the city's marketing/PR/advertising sector. Résumé includes a stint as past chairman of the board of the Federal Reserve Bank of Atlanta. A former journalist who offers a strong understanding of the local health care and media industries. Has been nominated for and garnered countless awards.



Arnie Malham
President
cj Advertising
cjadvertising.com

Serial entrepreneur founded what's now the nation's largest full-service ad and marketing agency geared toward personal injury lawyers. A finalist for the 2009 Ernst & Young Alabama/Georgia/Tennessee Entrepreneur of the Year award. Other portfolio companies under Malham Leverage Group umbrella include call center venture Legal Intake Professionals and Med View Services, which helps injury lawyers screen malpractice cases.



Mike Pigott
Founding Partner and Senior Counsel
McNeely Pigott & Fox
mpf.com

A towering figure who commands attention, many local power brokers include his name on their hypothetical listings of "top 25 most influential Nashvillians." Made his reputation as a bulldog investigative reporter and senior political writer for the now-defunct *Nashville Banner*. Knows Metro and state government like few others in the local PR business.



Mitch Powers
Partner and president
iostudio, LLC
iostudio.com

Advertising entrepreneur who possesses a ground level understanding of advertising and marketing technology, perhaps like few others. Since the 1980s, his expertise in desktop publishing systems and web design and technologies is well documented and apparently well known. In February, Powers and company landed, among others, fast-casual restaurant chain California Tortilla and will lead that company's consumer, business-to-business and franchise public relations.



John Van Mol
CEO
Dye Van Mol & Lawrence
dvl.com

Helped establish DVL in 1980. Clients have included Psychiatric Solutions to Prison Health Services. Former director of information at the Tennessee Valley Authority. Wide-reaching community service includes board seats at Cumberland University, Goodwill Industries of Middle Tennessee and the Nashville Songwriters Foundation. Past chairman of the Tennessee Chamber of Commerce and Industry, Goodwill and the Nashville Downtown Partnership.



Deborah Varallo
President
Varallo Public Relations
varallopr.com

Marketing and PR expert always armed with a camera. Network links the region's corporate, community and non-profit arenas throughout the South. Client lists ranges from financial firms to real estate service companies and numerous charitable organizations. A tireless volunteer, Varallo serves on Leadership Middle Tennessee's executive board, chairs that alumni's association and assists with Leadership Nashville.

MEDIA & PUBLISHING



Neil Alexander
Publisher and President
United Methodist Publishing House
umph.org

Runs 1,000-employee entity that publishes and distributes content for Christian clergy and laity, including official denominational church school curriculum materials, books, software and multimedia resources for homes, churches and church offices. Recently forayed into the world of Christian fiction with novels through Abingdon Press. Founded in 1789, UMPH is the oldest and largest general agency of the United Methodist Church.



T.B. Boyd III
President and CEO
R.H. Boyd Publishing
rhboydpublishing.com

Heads family's 116-year old religious publishing company and chairs Citizens Savings Bank & Trust, the oldest continuously operating black-owned bank in America. Employs hundreds of people and generates millions of books and printed materials annually. One of the most prominent backers of plans to build the \$33 million National Museum of African American Music on Jefferson Street.



Yuri Cunza
Founder and Editor
La Noticia
la_noticia.tripod.com

A powerful voice for Nashville's growing Latino community. A native of Peru who moved to Nashville in 1996, Cunza's Spanish-language newspaper features original content written by and for Latinos. Member of the National Academy of Television Arts & Science's board of governors, the board

of directors for the Belcourt Theatre and the Nashville Film Festival, among others. Serves as president and CEO of the Nashville Area Hispanic Chamber of Commerce.



Chris Ferrell
CEO
SouthComm
southcomm.com

Former two-term Metro Councilman At-Large who founded SouthComm, publisher of *Nashville Post* as well as the *Nashville Scene* (where Ferrell was previously publisher), *The City Paper* and other local properties as well as titles in four other cities and custom publishing companies. Board service includes the Baptist Healing Trust and Nashville Civic Design Center.



Jeremy Finley
Reporter
WSMV
wsmv.com

Watchdog who first caught most locals' attention in 2008 with exposé featuring Vic Lineweaver in his bathrobe. Was recognized by national journalism group for reports on mistakes made by government agencies during 2010 flood and followed that up last year with pieces on Davidson County Criminal Court Clerk David Torrence's abbreviated work weeks and other questionable practices.



Patrick Gottsch
Founder and President
RFD-TV
rfdtv.com

Founded and runs RFD-TV, the nation's first 24-hours-a-day, seven-days-a-week network dedicated to serving the needs and interests of people in rural areas. Other units include a theater in Branson, Mo. A former sales director for the first satellite-delivered video cattle auction, he launched the channel in 2000 on DISH Network. It went global in 2009.



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Savvy media entrepreneur who a year ago spun out AHM, the holding company for food site Just A Pinch Recipe Club, from six-year-old hometown newspaper venture American Hometown Publishing. Last fall recruited several high-profile execs and raised \$4 million to fund growth plans at Just A Pinch, which recruited more than 320,000 members in its first 20 months.



Michael Hyatt
CEO
Thomas Nelson
thomasnelson.com

Runs the largest Christian publishing company in the world and the seventh-largest trade book publishing company in the United States. The company is also the U.S.'s largest publisher of Bibles. Former chairman of the Evangelical Christian Publishers Association and popular blogger on leadership issues.