



Real Recipes from
Real Home Cooks

FOR IMMEDIATE RELEASE

Contact: Meaghan Hickey

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(615) 599-8751 x119

meaghan@justapinch.com

HOME COOKS CHOSEN TO COMPETE IN 2013 WORLD FOOD CHAMPIONSHIPS

'Joes' To Compete Against The 'Pros' In Largest Ever Cooking Competition

(Franklin, Tenn.) -- Recipe and coupon social network Just A Pinch Recipes (www.justapinch.com) recently announced this week that 26 of its home cook users won spots to compete in Las Vegas November 7-10 against professional cooks in the World Food Championships (WFC) hosted by Ben Vaughn, host of Food Network's "Health Inspectors."

The site, which is the the largest and fastest-growing database of user-posted (UGC) recipes anywhere, partnered with the WFC to hold a recipe contest for its millions of home cook users. Twenty-six home cooks in five different categories total were selected and offered a spot to compete against hundreds of other competitors in Vegas.

"We are thrilled to have this opportunity," says Dan Hammond, founder and CEO of the social network. "We created Just A Pinch to celebrate the home cook. Having the chance to bring these hometown heroes to the big leagues to compete against the "pros" is an absolute honor, and we know they've got a strong chance of winning big. The recipes that come out of these users' kitchens are truly phenomenal."



This is the 2nd annual World Food Championships, and some \$300,000 in prize money is up for grabs. Last year, Just A Pinch members Linda Bonwill, Jackie Mento and Lori McClain all qualified in the semi-finals and Linda made it to the final table against 6 professional chefs. She won \$10,000 and placed 5th.

Chili Category:

Bob Cooney* - Cottonwood Heights, UT
Fireman Bob's Fire House Chili

Kim Biegacki* - Warren, OH
Spicy Chocolate Chili

Ashley Burnam* - Phoenix, AZ
The Best Green Chile Pork ... Ever



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Chili Category Cont'd:

Dave Smith - Pikesville, MD
Mole Firehouse Chili Con Carne

Jeanette Nelson - Sophia, WV
Fiesta Chili-Lime Con Carne

Dessert Category:

Nancy Judd* - Alpine, UT
Nann's Fudge Casher Pie ... all dressed up

Tammy Brownlow* - Bryan, TX
Pecan Pie Cheesecake

Maggie may Schill - Jacksonville, FL
Citrus Coconut Milk Cake

Susan Sumpter-Loebig - Greencastle, PA
Vanilla Bean Dream Cheesecake

Cathy Hurkmans Tolman - Escanaba, MI
Caramel Glazed Soft Apple Pie

Sandwich Category:

Dietricha Durtschi* - Jefferson City, MO
Big Stuffed Behemoth Bacon Cheese Burger

Helene Mulvihill* - Magnolia, TX
Grilled Pico Burgers

Linda Dalton* - Stoughton, MA
Cinco de Mayo Burger

Lora DiGiulio - Staten Island, NY
Monterey jack Stuffed Mexican Hamburgers with Guacamole Topping

Bacon Category:

Cheryl Miller* - Port Orchard, WA
Bacon Baklava

V Seward* - Hanford, CA
Bacon Wrapped Cream Cheese



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Bacon Category Cont'd:

Donna Bardocz - Howell, MI

Bacon-Loaded Apple Maple Coffee Cake

Susan Simons* - Roy, WA

Bacon and Cheese Seafood Pasta

Lolly St John - Concord, CA

Bacon Onion Tomato Pie

Pasta Category:

Jane McMillan* - Massena, NY

Meat Ball Lasagna

Debbie Reid* - Clearwater, FL

South of the Border Mac and Cheese

Josee Lanzi* - New Port Richey, FL

Chicken Parmesan & Creamy Tomato & Basil Spaghetti

*Competing in Vegas

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About www.justapinch.com:

Just A Pinch Recipes is the largest and fastest-growing database of user-posted (UGC) recipes...anywhere. It's a true vertical social network with 40,000+ home cook recipes posted annually and 20,000+ recipes saved daily through Pinch It! functionality that allows users to save recipes from virtually anywhere online to their digital recipe boxes. Just A Pinch enjoys one of the most engaged user bases around food, recipes and coupons with users averaging 16 minutes per session and visiting one to three times or more per day. That ranges from 5 to 8.5 hours on average per month, which rivals or even exceeds some of the largest horizontal social networks including Facebook, Pinterest and others. The site is a true digital hub for all of users' recipe and social interactions around cooking. Founded in 2010, the site is the primary subsidiary of Franklin, TN-based [American Hometown Media](#).