

FOR IMMEDIATE RELEASE August 20, 2018 Contact: John Hood 615-599-8751 ext. 121 john@justapinch.com

Top 10 Most Popular Recipes of America's Home Cooks What Home Cooks are Actually Cooking the First Half of 2018

Nashville, Tennessee—There are dozens of food trends that make headlines every year (artisan condiments, gut-friendly foods, etc.), and associated recipes are viewed across print, broadcast, mobile and desktop every day. But what are America's home cooks actually cooking

JustAPinch.com, a true vertical social network around food and recipes, has the pulse of America's home cooks. The site has millions of members, all home cooks (a true representative sample of the US population), that post, pinch (save), share, rate, and confirm cooking recipes through the millions of cloud-based recipe boxes they control across virtually any food or recipe site on the internet. These home cooks have collected over 650,000 unique recipes, making it one of the largest repositories of user-posted recipes on the internet.

JustAPinch.com, using a proprietary algorithm, is releasing the recipes most saved, viewed, shared, rated and cooked in home cook's cloud-based recipe boxes for the first half of 2018. This gives real insight into the recipes that are being viewed, shopped for and actually cooked in these home kitchens, and representative of the type of recipes similarly being cooked across the country. Internet search traffic for recipes only highlights viewing trends, but when millions of home cooks directly engage with and ultimately save a recipe in their own personal recipe box, it demonstrates a purposeful intent to cook.

From Jan. 1-June 30, 2018 here are JustAPinch.com's Top 10 most popular and cooked Recipes from around the Internet:

Key Lime Poundcake with Key Lime Cream Cheese Icing



Recipe from food blog TheIrreverentKitchen.com

Lemon Butter Baked Cod



Hawaiian Ham Roll Sliders



Recipe from a home cook

Apple Dapple Cake



Recipe from food blog SouthernPlate.com

Green Beans, Chicken Breast & Red Skin Potatoes



Recipe from a home cook



Recipe from a home cook

Cheesy Garlic Pasta



Recipe from food blog TheCheesePusher.Tumblr.com

Tater Tot Casserole



Recipe from a home cook

Parmesan Baked Pork Chops



Recipe from a home cook

Cassie's Comforting Chicken & Noodles



Recipe from a home cook

Food trends come and go, but America's home cooks are focused on providing great, tasty meals for their families. Time and ease of preparation, expense, taste and presentation are many of the factors home cooks consider in creating meals. While comfort food, casseroles and desserts often top the list of home cook's most popular and actually cooked dishes, unique recipe trends always emerge throughout different seasons, holidays, events and the year.

What's really being cooked in home kitchens the rest of 2018? Watch for our announcements and stay connected with us as we will provide quarterly updates, and regular monthly, seasonal, and holiday trending recipes saved and cooked by home cooks across the US.

About:

Just A Pinch is #1 for Proven Recipes from Home Cooks

Just A Pinch Recipes is the largest and fastest-growing database of user-posted recipes... anywhere. Studies show that user generated content (UGC) is considered more memorable, unique, authentic engaging, and relatable. That's true for JustAPinch.com which sees 80,000+ home cook recipes posted annually and 20,000+ recipes saved daily through Pinch It! functionality that allows users to save recipes from virtually anywhere online to their own cloudbased recipe box. Founded in 2010, the site is the primary subsidiary of Nashville, TN-based American Hometown Media.