

FOR IMMEDIATE RELEASE October 2, 2018 Contact: John Hood 615-599-8751 ext. 121 john@justapinch.com

#### Top 10 Tailgating Recipes For The 2018 Football Season

JustAPinch.com Analyzes Millions of Cloud Based Recipe Boxes to Find Top **Tailgating Recipes** 

Nashville, Tenn. Oct. 2, 2018—JustAPinch.com, using a proprietary algorithm and data from millions of cloud-based recipe boxes, is releasing the top ten tailgating recipes heading into the 2018 football season. This is a list of home cooks' most saved, viewed, shared, rated and cooked tailgating recipes from 2017 through the start of the 2018 season.

Internet search traffic for recipes only highlights viewing trends, but when millions of home cooks directly engage with and ultimately save a recipe in their own personal recipe box, it demonstrates a purposeful intent to cook. This gives real insight into the recipes that are being viewed, shopped for and actually cooked in these home kitchens, and these recipes are representative of the type of tailgating recipes similarly being cooked across the country.

The data (including recipes beyond the top ten) shows that finger foods, snacks dips, spreads and salsas dominate the most popular choices for tailgating and football parties.

JustAPinch.com's Top 10 Tailgating Recipes from the 2018 Football Season\* from around the Internet:

#### **Bacon Jalapeño Deviled Eggs**



Recipe from food blog Real Housemoms

#### **Anytime Tailgate Sandwiches**



Recipe from a home cook

#### Cheesy Sausage Dip



Recipe from food blog Southern Bite

#### White Chicken Chili



Recipe from a home cook

#### **The Greatest Queso That Ever Lived**



Recipe from food blog Tasty Kitchen

## **Buckeye Dip**



Recipe from a home cook

## Sausage Cream Cheese Crescents



Recipe from a home cook

# Crisp Cucumber Salsa



Recipe from food blog Keeping It Together The Staples Family

## **Buffalo Chicken Mini Bites**



Recipe from a home cook

# **Spicy Pretzels**



Recipe from a home cook

What's really being cooked by home cooks in 2018? Watch for future announcements and follow us on Facebook and Twitter as we provide quarterly updates, and regular monthly, seasonal, and holiday trending recipes saved and cooked by home cooks across the US.

## About:

## Just A Pinch is #1 for Proven Recipes from Home Cooks

Just A Pinch Recipes is the largest and fastest-growing database of user-posted recipes... anywhere. Studies show that user generated content (UGC) is considered more memorable, unique, authentic engaging, and relatable. That's true for JustAPinch.com which sees 80,000+ home cook recipes posted annually and 20,000+ recipes saved daily through Pinch It! functionality that allows users to save recipes from virtually anywhere online to their own cloudbased recipe box. Founded in 2010, the site is the primary subsidiary of Nashville, TN-based American Hometown Media.

<sup>\*</sup>High resolution photos available upon request.