



Real Recipes from
Real Home Cooks

FOR IMMEDIATE RELEASE

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HOME COOK TAKES TOP HONORS IN WORLD FOOD CHAMPIONSHIPS

'Joes' Beat Out 'Pros' In Largest Ever Cooking Competition

(Franklin, Tenn.) -- Recipe and coupon social network Just A Pinch Recipes (www.justapinch.com) announced this week that home cook Linda Bonwill from Englewood, FL topped hundreds of chefs, restaurateurs and professional competitors in the World Food Championships (WFC) to take home the \$10K Side Dish Championship prize. Two other home cooks, Jackie Mento from The Villages, FL and Lori McClain from Denton, TX, were category finalists. The WFC took place in Las Vegas November 1-4 and was hosted by Adam Richman, star of Travel Channel's "Man v. Food" and "Adam Richman's Best Sandwich in America."

Just A Pinch Recipes, which is the the largest and fastest-growing database of user-posted (UGC) recipes anywhere, partnered with the WFC to hold a recipe contest for its millions of home cook users. Twenty-five home cooks in five different categories total were selected and offered a spot to compete against the 400 other professional competitors in Vegas.

Linda Bonwill's recipe for [Cobb Potato Salad](#) took her to victory. "This is a recipe I've made for family a million times," says Linda. "I knew it was a good one so I thought I'd enter it. I never expected to win!"



As a category winner, Linda went head to head on the last day of the competition with the other winners in a Final Table cook-off. In addition to her Cobb Potato Salad, she also prepared a Broccoli Cheese Soup with Roasted Cauliflower which featured an imaginative use of Kraft Velveeta & Philadelphia Cream Cheese.

She was the only non-professional competing and the only woman. She finished fifth out of seven overall.

Dan Hammond, founder and CEO of the social network, sung the praises of the home cook members. "We created Just A Pinch to celebrate the home cook and the contributions they've made with their cooking to their families and communities. Having three finalists and a category winner in a competition that pit them against professional chefs was thrilling. It is absolutely wonderful to get recognition like this for our members."

When asked how she would spend her winnings, Linda shared that she was looking forward to treating her grandchildren. "We're taking my granddaughters to the toy store to pick out whatever new toys they



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want!" she says. "It's not something we can let them do all the time. We're really thankful to have had this opportunity."

Following are the winning and finalist recipes. Full details on the competition can be found at www.worldfoodchampionships.com.

Side Dish Category Winner:

Linda Bonwill, Englewood, FL

[Cobb Potato Salad](#)

Linda won a total of \$13,500 for being a finalist and winner of side dish category, and for coming in fifth place overall.

Side Dish Category Finalist:

Jackie Mento, The Villages, FL

[Cornbread Puddle Cakes with Savory Ginger Snap Gravy](#)

Jackie took home \$1,000 for being a finalist.

Sandwich Category Finalist:

Lori McLain, Denton, TX

[Sticky Chicken Naan Sandwiches](#)

Lori took home \$1,000 for being a finalist.

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About www.justapinch.com:

Just A Pinch Recipes is the largest and fastest-growing database of user-posted (UGC) recipes...anywhere. It's a true vertical social network with 40,000+ recipes posted annually and 20,000+ recipes saved daily through Pinch It! functionality that allows users to save recipes from virtually anywhere online to their digital recipe boxes. Just A Pinch enjoys one of the most engaged user bases around food, recipes and coupons with users averaging 17 minutes per session and visiting one to three times or more per day. That ranges from 5 to 8.5 hours on average per month, which rivals or even exceeds some of the largest horizontal social networks including Facebook, Pinterest and others. The site is a true digital hub for all of users' recipe and social interactions around cooking. Founded in 2010, the site is a subsidiary of Franklin, TN-based [American Hometown Media](#).